Pricing information provided in this proposal is based on the information provided and may be inaccurate if additional information is forthcoming, or specifications change. It does not include printing, website hosting, third-party artwork, licensing, media spend, or other vendor charges. It is valid for 30 days. Items completed outside this scope will be invoiced additionally. Retainer agreement installments are due at the beginning of the month of service. All other services are due upon receipt. Interest and service charges begin after 30 days. All items include up to three rounds of client alterations. Client assumes full responsibility for approval of final files. No Refunds. Please contact me if the scope of work changes or you require a new proposal.

BACKGROUND

A. The Client has requested Connie Kroskin Consulting to provide Marketing Services to the client.

B. Connie Kroskin Consulting has agreed to provide the Marketing Services to the client upon and subject to the following terms and conditions.

THE PARTIES AGREE as follows:

1. Confidentiality

It is mutually agreed that each party will share information in confidence and both parties agree to hold this information strictly confidential between them and only to use each other's shared information for the purposes set forth in this Agreement. Information will be released to others only with the mutual agreement of the parties and only for the purpose of providing the services under this Agreement.

2. Warranty

1. Although all files are reviewed and proofed for accuracy, Client agrees to accept all final files in as-is condition and accepts responsibility for their accuracy.
2. All warranties, conditions, and representations whether express or implied, other than express warranties stated by Connie Kroskin Consulting in writing, are expressly excluded except in circumstances whereby Connie Kroskin Consulting is by law unable to exclude or limit such liability.

3. Indemnification

The parties will indemnify and hold harmless each other against any and all claims, liabilities, and expenses to which the other party may become subject in connection with the provision of this Agreement unless such claims arise from the willful misconduct or gross negligence of the other party. Each party's obligations will include the payment of settlements, judgments, damages, liquidated damages, penalties, forfeitures, court costs, litigation expenses, and attorney's fees. This indemnification provision will survive the termination of this Agreement.

4. Ownership

a. The client retains ownership rights and privileges of intellectual property created on behalf of the client.

b. Connie Kroskin Consulting will retain intellectual property for ease of use purposes and will make them available to client upon request.

5. Payment Policies

Retainer agreement installments are due at the beginning of the month of service. All other services are due upon receipt. Client assumes full responsibility for approval of final files. No Refunds.

6. Term:

This Agreement can be terminated at any time by either party with thirty (30) days written notice to the other party. Upon termination of this Agreement by either party, each party will pay the other within 30 days any outstanding fees incurred up to the date of termination of this Agreement.

7. Relationship of the Parties

The parties hereto are independent entities and nothing contained in this Agreement shall be construed to characterize either party as an agent, employee, partner, joint venturer, or any other similar entity in regards to the other party.

8. Governing Law

This Agreement shall be governed by the laws of the State of Minnesota, in the United States of America. Each party agrees that jurisdiction and venue for any and all claims, disputes, or other matters arising out of the services provided under this Agreement will only lie in Hennepin County, Minnesota.

9. Severability

In the event that any term or provision of this Agreement is held by a court of competent jurisdiction to be illegal, unenforceable, or invalid in whole or in part for any reason, the remaining provisions of this Agreement shall remain in full force and effect.

10. Miscellaneous

This Agreement shall inure to the benefit of and be binding upon the parties and their respective successors and permitted assigns. This Agreement may not be assigned by any party without the consent of the other party. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument. This Agreement sets forth the entire understanding between the parties with respect to its subject matter, and supersedes any and all prior or contemporaneous communications, representations, warranties, covenants, and agreements.

CLIENT

Signature: _____

Print Name: _____

Business Name: _____

Date: _____

CKC CONSULTING

Connie Kroskin

Thank You! - Connie

CKC CONNIE KROSKIN CONSULTING

612.730.9228. conniekroskin.com. connie@conniekroskin.com

"I have been fortunate enough to work with Connie over the past several years on several strategies. She is a gifted visionary who constantly guides and inspires the people around her. She is always ready to solve problems and does so by drawing from her breadth of experience to approach projects, challenges, and opportunities in a mature and thoughtful way. Connie is a huge talent to have on any team. She excels at communication, collaboration, and strategic development of the creative process. Any business would be very lucky to have her consultation services." —Kathy Swanson, Account Executive